

SUMMIT HIGH SCHOOL "Spirit Night" at Kroger

September 1st, 2021 3-7PM



SUMMIT HIGH SCHOOL “Spirit Night” at Kroger

BIG PICTURE

Create a fun-filled, community-engaging “total school” event to support Summit High School ~ students, staff, parents and alumni (i.e., *a giant Jaguar Pep Rally*) ~ including all students, the band, Spirit squad, dance team, cheerleaders, mascots, staff, parents and more! Feature customer-engaging exhibits, FREE food, football themed activities, coupons, giveaways and more ... plus Kroger will donate \$1,000 to Summit High School



DATE

September 1st (3-7pm)

LOCATION

Kroger
3001 Matlock Rd, Mansfield, TX 76063



ELEMENTS

- A giant Summit High School Pep Rally presented by Kroger
- “Total School” motivational event ...invite all students, band, cheerleaders, dance team, Spirit Squad, Booster club, PTA & more
- Engage the community via local Police and Fire appearances, giveaways, etc.
- Store support: school colors bakery items, selling of school merchandise, announcement posters/POS and more
- Kroger Football Fan Zone Food truck serving FREE food to customers
- Football themed activities for a chance to win prizes
- Program handouts featuring high-value coupons, recipes, product ads and more



WHAT WILL MAKE SUMMIT HIGH SCHOOL "Spirit Night" GREAT

HOW SHS CAN SUPPORT

- Communication, Excitement and Support from Principal, AD and Senior Staff
- Pick a Point Person/"Champion" that Kroger/RSM can work with
- Participation in Kroger Check Presentation to Summit High School at Spirit Night.
 - Presentation at 6pm
- Attendance by student groups ~ school-wide, i.e., Band, Spirit Squad, Cheerleaders, Sports Teams, Math Club, Student Council, Mascots and more!
- Post event on School website/other social activity ...
 - Including PTA/PTO, Booster Club and others!
- Put up Announcement posters (as supplied by Kroger), include in daily PA/broadcast announcements, etc.
- *Come Out, Have Fun, Raise \$\$\$ for SHS!*

